

End of Day Report – Day 1

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Report on the First Day at Mendonsa Foundation

Date: 20/05/2025

Location: Mendonsa Foundation (Lawrance & Mayo)

Our first day at the Mendonsa Foundation was both insightful and inspiring. We were warmly welcomed and introduced to the organization's impactful legacy and future direction. The day was filled with rich learning, thought-provoking discussions, and a clear sense of purpose for the work ahead.

We began with an engaging session led by Dr. Vivek G. Mendonsa, who introduced us to the Foundation's mission, its parent organization Lawrance & Mayo, and the role of human psychology in social work. Emphasizing that information is key, he encouraged us to be persistent, highlighting that continuous effort often leads to meaningful exposure and impact. One of the standout moments was learning about a short film produced by the Foundation this Impressive piece of advocacy earned the Lion Promo Award at Cannes lions, symbolizing global recognition for their creative outreach.

Dr. Vivek also spoke about Udaan, a remarkable musical band comprised of visually challenged artists, showcasing the Foundation's commitment to promoting inclusion through talent and expression. He further shared insights on how to approach sensitive social situations, such as using special drawing paper for blind children, underlining the need for empathy and attention to detail when working with marginalized communities.

Following this, we had a session with Dr. Suhani V. Mendonsa, who provided an overview of our upcoming projects and responsibilities over the next three weeks. Her briefing gave us a clear structure and sense of direction for our engagement with the Foundation.

The day concluded with a screening of the Foundation's 25th anniversary celebration video, which beautifully documented its decades-long commitment to social welfare, empowerment, and inclusive growth.

Overall, the orientation set a strong tone for the weeks ahead, leaving us motivated and eager to contribute meaningfully to the Foundation's mission.

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